

Let me start by saying that CT saved my sanity . . .

I began my career in women's fashion working very successfully for 20 years in only 3 major US companies as an SVP of merchandising and design. Start up and repositioning quickly became my specialty and for the last 10 years of my apparel career I did creative M&A's for one of the largest apparel conglomerates worldwide. Designing product is my passion – and in 2002 I became a partner in a very high level product branding company focusing on repositioning and refreshing legacy apparel brands that were sold in national big box stores. During that time – I used to tell people I had energy for one more entrepreneurial project – but the product had to be an apparel item as this is my core competency, have mass market appeal, be genderless, and be something I could do in NYC in walking distance to my studio in the garment center.

So . . . in 2004 I turned my company into an apparel company that makes pet products and invented a soft walking harness that quickly spurred an entire retail category that did not exist in the current product offerings of the traditional dog harnesses. We quickly added several other "redesigns" of the traditional dog coats, collars/leads.

The first company was an instant success – going from \$0.00 to \$500,000+ in under 20 months – creating quite a stir in the pet world. In 2007 I merged the company with 4 other smaller pet companies to economize scales build a common back end etc. and take away the pains of shipping, billing, finance so I could concentrate on product and marketing instead of being in the weeds of running a small business. That is where all of the problems began. Right concept - done all the time in other industries – wrong people . . . ending in law suits, unpaid bills, and uncollected receivables. The folks who took my brand and all of the assets defaulted on their commitments and essentially I was left with a huge chunk of credit card bills, vendor bills, and a working capital loan to HSBC bank that was only ½ paid down. I began to work on settling all of the financial stuff on my own in the summer of 2010. I was able to successfully pay off everything excepting HSBC – and that is when I met Corporate Turnaround. I found them from the internet – looking for a local law firm that handles bankruptcy as I was thinking that this was my only real option. After a few initial phone calls and an evaluation – I felt CT was a perfect option for me. The staff is always pleasant, professional, knowledgeable and provides a comfort level in understanding that things happen in business sometimes that are out of your control and this is what they are in business to do – take away the pains and provide a solution!

Anthony [redacted] and the support staff quickly took over all of the communications and dealings with HSBC while providing to me a sounding board, shoulder to cry on, and relieving me of the monthly headache of thinking about how to settle the problem. Although HSBC eventually sued me . . . in hindsight it was a rather painless experience and the relief afforded me the time and energy to start over with a new brand. The insight & guidance CT gave to me on how these things work was truly invaluable and having Anthony to deal with the problem and keep me sane was a godsend! In the end – CT was able to negotiate a great settlement and I was fortunate enough to have the funds available from the new company to make a one-time payment and all will be great moving forward! I can honestly say now that things are winding down I will miss my frequent phone calls to Anthony!

Your company's results may vary. Every restructuring has a unique combination of issues and factors, including the length of participation in the program. All of these variables affect individual outcomes. There are no "typical" results. Debts may increase until a resolution is reached. Consult with a licensed attorney regarding the applicability of bankruptcy. Until a debt is resolved, creditors may continue with their collection efforts, including phone calls and legal action. CT does not provide any legal services or legal advice.